IDEA!

OUR VALUES STATEMENT

The Infill Development in Edmonton Association (IDEA) is a proactive advocacy group that provides education and resources to the community and industry. It is credible, respected and transparent, and helps to connect and educate organizations, experts, businesses and people in order to encourage infill development and smart growth in Edmonton.

MISSION:

To promote and advocate for high quality infill development within Edmonton.

VISION:

For Edmonton's existing neighbourhoods to flourish as complete communities with diverse housing and healthy lifestyle choices.

WHO WE ARE:

The Infill Development in Edmonton Association (IDEA) is a proactive advocacy group that provides education and resources on infill development to the community and industry.

WHAT WE DO:

It helps to connect organizations, experts, businesses and individuals in order to encourage high quality and vibrant infill development in greater Edmonton.

BACKGROUND:

IDEA is a unique, local association recently formed by a group of Edmontonians passionate about infill development in this city. We saw the need for a stronger voice that promotes and advocates for high quality infill in Edmonton. IDEA will focus on proactive advocacy, providing education and resources, and work to connect organizations, experts, businesses and individuals to encourage high quality and vibrant infill development in Edmonton.

IDEA envisions an Edmonton full of healthy communities made vibrant and walkable through our collaborative planning and development decisions. A revitalization of our mature neighbourhoods, hand in hand with densification, will result in a resilient city which can maximize the impact of its infrastructure investments. Environmental sustainability in our architecture and design, combined with a priority on planning for diversity in lifestyles, ages, and abilities, will equip our communities with the flexibility the future will require. Our vision for Edmonton includes:

Healthy Communities
Walkable neighbourhoods
Sustainability in architecture + design
Accessibility/flexibility for the future
Resiliency
Vibrant Developments
Increased density
Revitalization of mature neighborhoods

MEMBERSHIP BENEFITS:

As a member of IDEA, you will receive many benefits that will result from being connected to a network of individuals, companies, not-for-profits, and community leagues that want great infill in Edmonton.
A website where research and policy information related to infill in Edmonton and other municipalities.
Events where you can network and connect with other like-minded members, organizations and industry professionals.
Opportunities for pilot projects where more innovation and education can be brought into the Edmonton infill market.
A voice at the table for City of Edmonton strategic plans and policy review initiatives.
An education and information resource on infill related topics, relevant to both Edmonton and other urban centres.
Updates and information on opportunities to lend your voice when appropriate at City Hall.

CURRENT BOARD MEMBERS 2015/2016

PRESIDENT - Tai Ziola, Architect, Newstudio Architecture inc.
VICE-PRESIDENT- Kevin Cooper, Urban Planner, Special Projects Coordinator, Homeward Trust Edmonton
SECRETARY-TREASURER- Mick Graham, Builder, Singletree Builders

Executive Committee:

Tegan Martin-Drysdale - Developer, RedBrick Development
Tai Ziola - Architect, Newstudio Architecture inc.
Richard Nault - Builder, UrbanAge Homes
Ashley Salvador – Sustainability Intern, University of Alberta

Committees:
Policy Chair - Louis Pereira, Thirdstone inc.
Communications Chair- Ashley Salvador – Sustainability Intern, University of Alberta
Events Chair- Eden Montgomery – Developer, CEJAY Ventures Residential Development
Research & Information Chair – Jordan Elias, Constituency Manager for Edmonton-Whitemud

Industry Liaison – Richard Nault, Builder, UrbanAge Homes
Community Liaison - Vacant

Directors at Large:
Rick Arndt – Architect, Rick Arndt Architect Inc.
Craig Preiksaitis – Account Manager, Real Estate Lending CWB